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## Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

## Listing of Claims:

 (Currently Amended) A method of managing access to content, the method comprising:

receiving a <u>first</u> content request initiated at a jukebox for access to a content selection; <u>determining that a permissible location for content selection has not been specified;</u> identifying, <u>during the first content request</u>, a jukebox location corresponding to a location of the jukebox;

setting, based on determining that the permissible location for content selection has not been specified and, using the jukebox, the permissible location for the content selection as the jukebox location;

receiving a second content request at the jukebox for the content selection;

reading, during the second content request, the content selection to determineing thea
permissible location for rendering the content selection;

identifying, during the second content request, a jukebox location;

relating, during the second content request, the jukebox location to the permissible location; and

enabling the <u>second</u> content request when the permissible location supports access to the content selection from the jukebox location <u>during the second content request</u>.

 (Currently Amended) The method of claim 1 wherein receiving athe first content request includes triggering the <u>first</u> content request based on the jukebox reading an optical disk that includes the content selection.

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 (Currently Amended) The method of claim 1 wherein receiving the <u>first</u> content request includes triggering the <u>first</u> content request based on the jukebox downloading the content selection from a host.

- 4. (Currently Amended) The method of claim 1 wherein receiving the <u>first</u> content request includes triggering the <u>first</u> content request based on the jukebox accessing an analog content selection so that the analog content selection may be accessed.
- 5. (Currently Amended) The method of claim 1 wherein receiving the <u>first</u> content request includes triggering the <u>first</u> content request based on the jukebox reading a content label associated with accessing a film so that the film may be accessed.
- 6. (Currently Amended) The method of claim 1 wherein receiving the <u>first</u> content request includes triggering the <u>first</u> content request based on the jukebox accessing an encoded, publicly-distributed signal so that the publicly-distributed signal may be accessed in a decoded form.
- 7. (Currently Amended) The method of claim 1 wherein identifying, during the first content request, the jukebox location includes using a Global Positioning System receiver to determine the jukebox location associated with the jukebox accessing the content selection.
- 8. (Currently Amended) The method of claim 1 wherein identifying, during the first content request, the jukebox location includes using network information associated with the jukebox generating the content request to identify the jukebox location.
- (Original) The method of claim 8 wherein using network information to identify the jukebox location includes correlating an Internet Protocol (IP) address with a geographical region that encompasses the jukebox.

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10. (Currently Amended) The method of claim 1 wherein identifying, during the first content request, the jukebox location includes identifying a user identity associated with the content request or the jukebox related to the content request, correlating the user identity with billing information, and using the billing information to identify the jukebox location.

- 11. (Original) The method of claim 10 wherein determining the permissible location includes reading a location label associated with a medium that includes the content selection.
- 12. (Original) The method of claim 10 wherein reading the location label includes reading a geographical location or region from which access to the content selection is permissible.
- 13. (Original) The method of claim 10 wherein the location label is magnetically encoded on the medium that includes the content selection
- 14. (Original) The method of claim 10 wherein the location label is optically encoded on the medium that includes the content selection.
- 15. (Currently Amended) The method of claim 10 is usually encoded wherein the location label is visually encoded on the medium that includes the content selection.
- 16. (Original) The method of claim 1 wherein determining the permissible location includes polling a host to identify a geographic region where the content selection may be used in the content request.

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17. (Original) The method of claim 1 wherein relating the jukebox location to the permissible location includes determining whether the jukebox location lies within a geographic region described by the permissible location.

- 18. (Original) The method of claim 17 wherein determining whether the jukebox location lies within the geographical region includes determining whether the jukebox location lies within a predetermined distance of the permissible location.
- (Original) The method of claim 17 wherein determining the permissible location includes resolving an address to a location.
- (Original) The method of claim 17 wherein determining the permissible location includes resolving company information to an address.
- (Currently Amended) The method of claim 1 further comprising denying the second content request when the permissible location does not support using the jukebox location.
- 22. (Currently Amended) The method of claim 1 further comprising enabling the <u>second</u> content request for a limited period of time when the permissible location does not support using the jukebox location.
- 23. (Currently Amended) The method of claim 1 further comprising enabling the <u>second</u> content request for a limited class of content requests when the permissible location does not support using the jukebox location.
- 24. (Currently Amended) The method of claim 23 wherein enabling the <u>second</u> content request for the limited class of content requests includes enabling read-only operations and denying copy operations.

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25. (Currently Amended) The method of claim 1 further comprising enabling the <u>second</u> content request when the user registers to participate in a location-based content regulation system.

- 26. (Original) The method of claim 25 further comprising providing an automated interface enabling the user to participate in the location-based content regulation system.
- (Original) The method of claim 1 further comprising enabling the permissible location to be modified.
- 28. (Original) The method of claim 27 wherein enabling the permissible location to be modified includes modifying the permissible location by interfacing with a host that manages the permissible location.
- 29. (Original) The method of claim 27 wherein enabling the permissible location to be modified includes enabling the user to modify the permissible location.
  - 30. (Currently Amended) A location-based content regulation system comprising:
- a content system structured and arranged to receive a <u>first</u> content request initiated at a jukebox location for accessing a content selection;
- a determining processor structured and arranged to determine that a permissible location for content selection has not been specified;
- a location processor structured and arranged to identify, <u>during the first content request</u>, a jukebox location corresponding to a location of the jukebox;
- an encoding processor structured and arranged to set, based on determining that the permissible location for content selection has not been specified and, using the jukebox, the permissible location for the content selection as the jukebox location;

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the content system being structured and arranged to:

receive a second content request at the jukebox for the content selection;

read, during the second content request, the content selection to determineing thea permissible location for rendering the content selection;

- a location watermark reader structured and arranged to determine a permissible location for rendering the content selection;
- a regulating processor structured and arranged to relate the jukebox location to the permissible location during the second content request; and
- a decision processor structured and arranged to enable the <u>second</u> content request when the permissible location supports access to the content selection from the jukebox location <u>during</u> the <u>second content request</u>.
- 31. (Currently Amended) The system of claim 30 wherein the content system is structured and arranged to trigger the <u>first</u> content request based on a jukebox to read an optical disk to play the content selection.
- 32. (Currently Amended) The system of claim 30 wherein the content system is structured and arranged to trigger the <u>first</u> content request based on a jukebox downloading the content selection from a host.
- 33. (Currently Amended) The system of claim 30 wherein the content system is structured and arranged to trigger the <u>first</u> content request based on a jukebox accessing an analog content selection.
- 34. (Currently Amended) The system of claim 30 wherein the content system is structured and arranged to trigger the <u>first</u> content request based on a jukebox accessing an

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encoded, publicly-distributed signal so that the publicly distributed signal may be accessed in a decoded form

- 35. (Original) The system of claim 30 wherein the location processor is structured and arranged to use a Global Positioning System receiver to determine the jukebox location associated with a jukebox accessing the content selection.
- 36. (Original) The system of claim 30 wherein the location processor is structured and arranged to use network information associated with a jukebox generating the content request to identify the jukebox location.
- 37. (Original) The system of claim 36 wherein the location processor is structured and arranged to correlate an Internet Protocol (IP) address with a geographical region that encompasses the jukebox.
- 38. (Original) The system of claim 36 wherein the location processor is structured and arranged to identify the jukebox location by identifying a user identity associated with the content request or a jukebox related to the content request, correlating the user identity with billing information, and using the billing information to identify the jukebox location.
- 39. (Original) The system of claim 36 wherein the location watermark reader is structured and arranged to read a location label associated with a medium that includes the content selection.
- 40. (Original) The system of claim 39 wherein the location label indicates a geographical location or region from which access to the content selection is permissible.

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41. (Original) The system of claim 39 wherein the location label is magnetically encoded on the medium that includes the content selection.

- 42. (Original) The system of claim 39 wherein the location label is optically encoded on the medium that includes the content selection
- 43. (Original) The system of claim 39 wherein the location label is visually encoded on the medium that includes the content selection.
- 44. (Original) The system of claim 30 wherein the location watermark reader is structured and arranged to poll a host to identify a geographic region where the content selection may be used in the content request.
- 45. (Original) The system of claim 30 wherein the regulating processor is structured and arranged to determine whether the jukebox location lies within a geographic region described by the permissible location.
- 46. (Original) The system of claim 45 wherein the regulating processor is structured and arranged to determine whether the jukebox location lies within a predetermined distance of the permissible location.
- 47. (Original) The system of claim 45 wherein the regulating processor is structured and arranged to resolve an address to a location.
- 48. (Original) The system of claim 45 wherein the regulating processor is structured and arranged to resolve company information to an address that can be resolved to a location.

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49. (Currently Amended) The system of claim 30 wherein the decision processor is structured and arranged to deny the <u>second</u> content request when the permissible location does not support using the jukebox location.

- 50. (Currently Amended) The system of claim 30 wherein the decision processor is structured and arranged to enable the <u>second</u> content request for a limited period of time when the permissible location does not support using the jukebox location.
- 51. (Currently Amended) The system of claim 30 wherein the decision processor is structured and arranged to enable the <u>second</u> content request for a limited class of content requests when the permissible location does not support using the jukebox location.
- 52. (Original) The system of claim 51 wherein the decision processor is structured and arranged to enable read-only operations and deny copy operations.
- 53. (Currently Amended) The system of claim 30 wherein the decision processor is structured and arranged to enable the <u>second</u> content request when the user registers to participate in a location-based content regulation system.
- 54. (Original) The system of claim 53 further comprising a display process structured and arranged to provide an automated interface enabling the user to participate in the locationbased content regulation system.
- 55. (Original) The system of claim 30 further comprising a modification processor structured and arranged to enable the permissible location to be modified.

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56. (Original) The system of claim 55 wherein the modification processor is structured and arranged to modify the permissible location by interfacing with a host that manages the permissible location.

- 57. (Original) The system of claim 55 wherein the modification processor is structured and arranged to enable the user to modify the permissible location.
- 58. (Currently Amended) A location-based content regulation system comprising: means for receiving a <u>first</u> content request initiated at a jukebox for access to a content selection;

means for determining that a permissible location for content selection has not been specified;

means for identifying, <u>during the first content request</u>, a jukebox location corresponding to a location of the jukebox;

means for setting, based on determining that the permissible location for content selection has not been specified and, using the jukebox, the permissible location for the content selection as the jukebox location;

means for receiving a second content request at the jukebox for the content selection;
means for reading, during the second content request, the content selection to
determineing thea permissible location for rendering the content selection;

means for identifying, during the second content request, a jukebox location;

means for relating the jukebox location to the permissible location <u>during the second</u> content request; and

means for enabling the <u>second</u> content request when the permissible location supports access to the content selection from the jukebox location <u>during the second content request</u>.